



**Hello Community Member!**

## ***A 5 Day Drama Festival is coming to Leamington!***

We're excited to announce that the planning, contracting, and implementing of festivities, activities, and performances for the Western Ontario Drama League Festival (WODL) hosted by The Bank Theatre are well underway! The Festival will take place May 14-18, 2025. **Events will include:**

1. Wednesday, May 14 ***Invitational Opening Ceremonies & Reception***
2. The Bank Theatre, 10 Erie Street South, in the heart of uptown Leamington will host ***three (3) Theatrical Productions*** from adjudicated Southwestern Ontario theatre groups on Thursday, Friday & Saturday - May 15, 16, 17 at 8 pm.
3. ***Workshops*** ~ one each on Thursday, Friday and Saturday at 10 am,
4. ***Daily Windsor Essex County Experiences and Excursions*** for our visitors all week long during the festival
5. Top it all off with a spectacular ***Sunday Brunch Awards Gala*** on May 18 which will take place at our host hotel and headquarters, the Best Western Plus Hotel and Conference Centre on 566 Bevel Line Rd RR1, in Leamington.

We need you, your organization, and your business to help us bring the best in quality performances and events for our community members and visitors to enjoy! Your dollars will go a long way to ensuring everyone in our community can enjoy this festival and the performing arts while bringing in dollars to your businesses and creating tourism experiences for our visitors..

Leamington will be on display for surrounding communities, hosting visitors from Southwestern Ontario, including Lambton, Sarnia, Kincardine, Burlington and the Greater Toronto Area. The adjudicated productions and our amazing hospitality will draw hundreds of attendees to Leamington for this unique event. This is indeed a rare opportunity to build awareness for your brand within the Southwestern Ontario regional audience and with other visitors as far away as Northern Ontario, Michigan and the Niagara region.

The Western Ontario Drama League Festival is ideally suited for memorable experiences, culture, entertainment, food and fun, and an appreciation of the performing arts..

Through research, we've determined that our primary demographic is younger families and seniors in the age group of 30-70. If that's your target demographic, you'll find that our sponsorship opportunities will suit your needs. Some of the most highly sought-after opportunities will sell out quickly, so we encourage you to decide early.

Don't see something you like? We can customize one of our offerings to your liking or create something completely original that maximizes your investment and brings the type of return that you can feel good about. The more sponsorship funding we can raise, means an even more fabulous event experience for visitors and locals alike.

The entire The Bank Theatre family would love to welcome you aboard and let you know that we're beyond excited to work with you. With your support, together we can shape the Western Ontario Drama League Festival into one of the premier live entertainment events in Southwestern Ontario.

Come be a part of some amazing Leamington goodness, and we'll help to elevate your brand while we're at it! We have the flexibility to customize these sponsorship packages so that they better fit your goals and what you want to accomplish. Let's sit down and talk about your needs!

**Sincerely on behalf of our committee:**

**Corey Robertson** (Festival Chair, Security One)

**Katherine Albuquerque** (Festival Treasurer, President, The Bank Theatre, Albuquerque Accounting)

**John Moran** (Treasurer, Stage/Audio/Lighting The Bank Theatre)

**Diane Tofflemire** (Hotel Coordinator, Director The Bank Theatre)

**Carmen Smith** (Secretary, Director The Bank Theatre)

**Michelle Fortier** (Manager of The Bank Theatre, Michelle Fortier Publicity)

## SPONSORSHIP LEVELS & PERKS

### *SHOWCASE YOUR BRAND AT* WESTERN ONTARIO DRAMA LEAGUE FESTIVAL EVENTS

[manager@banktheatre.com](mailto:manager@banktheatre.com) | 519-326-8805 | [BANKTHEATRE.COM](http://BANKTHEATRE.COM)

#### **PRESENTING SPONSOR(S): \$20,000**

- Naming rights for the event and inclusion of logo on all event materials
- Banner at the event (placed at our discretion) The Bank Theatre and Best Western
- Inclusion of logo on print materials including but not limited to - program, media, etc
- Space and or inclusion of company information/at merch areas
- EMCEE mention at three theatrical productions, workshops, opening receptions and awards gala as well as media ads and partner tv ads with Digital Dragonfly
- Inclusion of logo in program booklet, and table toppers at opening reception and gala
- 6 official t-shirts & 6 official festival package of tickets for all three shows

#### **HOTEL SPONSOR(S): \$10,000**

- Banner at the event (placed at our discretion)
- VIP area (limited to 8 people per sponsor)
- Inclusion of logo on program booklet
- Inclusion of logo on print materials
- Inclusion of information/space at the merch area
- EMCEE mention
- 4 official t-shirts & 4 official festival package of tickets for all three shows

**PRODUCTION SPONSOR(S): \$8,000**

(includes transport/lodging/audio/security/lighting)

- Banner at event (placed at our discretion)
- 3/4 page ad in program booklet
- Inclusion of logo on program booklet
- Inclusion of logo on print materials
- Inclusion of information/space at merch area
- 4 official t-shirts & 2 Official Fest Packages

**WINE SPONSOR: \$5,000**

- 3/4 page ad in program booklet
- Inclusion of logo on program booklet
- Inclusion of logo on print advertising
- 2 official t-shirts

**ADVERTISING SPONSOR: \$5,000**

- 3/4 page ad in program booklet
- Inclusion of logo on program booklet
- Inclusion of logo on print advertising
- 2 official t-shirts

### **HOSPITALITY & VOLUNTEER APPRECIATION SPONSOR(S): \$5,000**

- 3/4 page ad in program booklet
- Inclusion of logo on program booklet
- Inclusion of logo on print advertising
- 2 official t-shirts

### **TSHIRT SPONSOR(S) - VOLUNTEERS: \$5000**

- 1/2 page ad in program booklet
- Sponsor logo on t-shirt placement at discretion of the committee
- Inclusion of logo in newspaper advertising for event
- 2 official t-shirts

### **MERCH SPONSOR(S) - T-SHIRTS OR HATS FOR PATRONS: \$5000**

- 1/2 page ad in program booklet
- Inclusion of logo in newspaper advertising for event
- 2 official t-shirts

### **TABLE DÉCOR SPONSOR: \$3000**

- 1/2 page ad in program booklet & Table topper at gala & opening ceremony
- Inclusion of logo in newspaper advertising for the event

### **GOLD SPONSOR: \$2500**

- 1/2 page ad in program booklet
- Inclusion of logo in newspaper advertising for the event

**DIAMOND SPONSOR: \$1000**

- 1/2 page ad in program booklet

**SILVER SPONSOR: \$750**

- 1/2 page ad in program booklet

**BRONZE SPONSOR: \$500**

- 1/4 page ad in program booklet

If you would like us to tweak/adjust or get creative on any of the above offerings please reach out to us!

From our WODL Festival 2025 Committee, WODL, and The Bank Theatre, thank you for being a big part of this unique community event!

Contact us: [MANAGER@BANKTHEATRE.COM](mailto:MANAGER@BANKTHEATRE.COM) / Learn more: [BANKTHEATRE.COM](http://BANKTHEATRE.COM)